

**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**  
**1<sup>st</sup> May 2007**

### **South Oxfordshire District Council to Deliver Local Election Results by Text**

South Oxfordshire District Council will be giving voters the option of receiving the local election results from the May 3<sup>rd</sup> elections as a text message on their mobile phones.

Using Text Message Server Software, an SMS solution developed and deployed into the Council offices by Avanquest Solutions, election results will be communicated via the Council's alerts system, to voters who have subscribed on the Council's web site to receive the results by text.

The deadline for registering is midnight on 3 May and subscribers will be alerted on 4<sup>th</sup> May.

Registration is simple, text the word **ELECTIONS**, followed by a space and the number of the ward you would like results for to **80010** (wards with ID numbers are listed on the Council's web site). Subscribers can sign up for as many wards as they want, but will need to send separate texts for each ward, or they can elect to receive the results for all wards by texting **ELECTIONS 30**.

Simon Turner, ICT Manager at South Oxfordshire District Council has been responsible for the installation and testing of Text Message Server to ensure that all works well on Thursday. Simon comments "TMS was quick to install, easy to deploy and works seamlessly with our email system. Adding SMS means we can offer a wider range of communication choices to our customers."

Text Message Server is a fully-featured inbound and outbound communications solution, ideal for keeping in contact with staff and customers alike, via SMS messaging. Text messages can be created, sent and received from within any email client and third party software such as CRM, ERP and Web, with enterprise reports and developers tools kits.

As an innovator and provider of SMS solutions Avanquest have recognised the business benefits of text messaging as a popular and often preferred method of communication, which also meets regulatory compliance initiatives.

Further information about Text Message Server can be found at [www.textmessageserver.com](http://www.textmessageserver.com)

#### **About Avanquest Software**

Avanquest Software is a global developer and leading publisher of best-selling personal and professional software designed for utilities, office productivity, communications and mobility worldwide. Avanquest Software products are marketed in over 100 countries, through e-commerce, OEM partnerships and IT resellers. Founded in 1984 as BVRP Software and listed since December 1996 on Euronext (ISIN FR0004026714), Avanquest Software forms part of the Eurolist, NextEconomy segment and SBF 250 index. Additional information on Avanquest Software is available at [www.avanquest.co.uk](http://www.avanquest.co.uk)

#### **Contacts**

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