



**PRESS RELEASE**

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**Avanquest call for more CallXpress Resellers**

**Avanquest UK, business solution provider and leading UK distributor of AVST CallXpress, is making a 'call' to all Unified Communications Resellers to form partnership agreements and expand the CallXpress network.**

Chris Thompson, Managing Director of Avanquest says "2005 saw a dramatic growth in the number of AVST CallXpress implementations undertaken by Avanquest and we are forecasting more dramatic growth throughout 2006."

Voice over IP, the addition of voice-driven call routing and a general desire to maximise the benefits of applications like Exchange/Outlook, have all contributed to the market taking a fresh look at Unified Communications as a 'must have', not a 'nice to have'.

Avanquest has witnessed a substantial growth in end-user enquiries and as a result has chosen to expand their channel to exploit these. Existing channel partners confirm that adding value to a VoIP implementation, or even to a legacy switch, is a big driver for customers.

Channel partners can choose to go through an accreditation process with Avanquest, which enables them to carry-out the valuable services element of the implementation or they can simply commission Avanquest to install and support the whole system.

"CallXpress really helps our channel partners to differentiate their offering" comments Thompson. The UC solution adds unique features such as text to speech from email, SMS texting and fax integration. This leads him to predict "We are very confident that our UC business will double again in 2006. We are delighted that we were chosen by AVST to be their value added distributor for CallXpress and believe that CallXpress offers Resellers a great opportunity to secure additional business and truly add value for clients."

CallXpress 7.71, the latest version of the leading unified communications solution from AVST, delivers benefits which:

- Improve Customer Satisfaction - employees never have to miss a call, e-mail or fax, no matter where they are.
- Increase Efficiency - with all message types presented in a single in-box, CallXpress cuts message management time by 50 to 70 percent.
- Reduce Costs – with Global System Administration, CallXpress takes less time to manage multiple messaging systems, lowering the cost of administration, training and support. CallXpress also reduces long distance costs by routing voice messages and faxes over the Internet.

- Realise a Fast ROI – through increase in productivity, lower cost management and reduced long distance carrier charges, an organisation with 200 CallXpress seats can gain back the cost of implementation in an average of 28 days.

For further information on becoming an Avanquest Channel Partner for CallXpress, please contact Avanquest on 01962 835053 or email Matt Lambert, CallXpress Channel and Product Manager [mlambert@avanquest.co.uk](mailto:mlambert@avanquest.co.uk).

Information on Avanquest and the full range of corporate business solutions can be found at [www.avanquest.co.uk](http://www.avanquest.co.uk)

### **About Avanquest Software:**

Avanquest Software is a global developer and leading publisher of best-selling personal and professional software designed for utilities, office productivity, communications and mobility worldwide. Headquartered in France, with operating units, subsidiaries and offices located in United States, France, Germany, Great Britain, Spain, China and Korea, Avanquest Software products are marketed in over 100 countries, through e-commerce, OEM partnerships and IT resellers. Founded in 1984 as BVRP Software and listed since December 1996 on Euronext (ISIN FR0004026714), Avanquest Software forms part of the Eurolist, NextEconomy segment and SBF 250 index. In 2004, Avanquest Software posted record financial results, with revenue of €57.0M (\$72.0M), operating income of €6.9M (\$8.7M) and a net income of €5.3M (\$6.7M). Additional information on Avanquest Software is available at <http://www.avanquest.com>

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