



PRESS RELEASE

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The University of Winchester chooses local company Avanquest to aid communication with students.

The University of Winchester may be small, but they have some big ideas when it comes to keeping in touch with their students. The University has recently deployed an SMS text messaging solution, Text Message Server, developed by local company Avanquest, to expand their methods of communication.

With substantial numbers of students and staff having mobile phones it makes sense to benefit from this popular technology. Avanquest text solutions bring SMS to the desktop via the network, integrating with any interface, including email, without needing to deploy additional hardware.

The University plans to fully integrate Text Message Server with SITS:Vision, a suite of software applications specifically designed to support all their administrative functions

Further information about Text Message Server can be found at www.textmessageserver.com

About Avanquest Software

Avanquest Software is a global developer and leading publisher of best-selling personal and professional software designed for utilities, office productivity, communications and mobility worldwide. Avanquest Software products are marketed in over 100 countries, through e-commerce, OEM partnerships and IT resellers. Founded in 1984 as BVRP Software and listed since December 1996 on Euronext (ISIN FR0004026714), Avanquest Software forms part of the Eurolist, NextEconomy segment and SBF 250 index. Additional information on Avanquest Software is available at www.avanquest.co.uk

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